EXATRON'S STRINGY/FLOPPY (ES/F) Mass Storage System—
the speed, capacity and reliability of a mini-disk—for half the price.

Thank you for your inquiry. Here is a brief description of our current products. Please complete the information guide at the bottom, tear it off, add a stamp and drop it in the mail. We'll send you the information you want right away. If you don't want to wait, CALL OUR HOTLINE TODAY: 800-538-8559.
IN CALIFORNIA, CALL 408/737-7111

STRINGY/FLOPPY (ES/F) SYSTEMS

1 TRS-80 Model I ES/F
2 APPLE II ES/F
3 PET ES/F
4 RS-232C ES/F
5 S-100 ES/F

The Stringy/Floppy provides fast, reliable mass storage for most popular microcomputers at a fraction of the cost of a disk system. Unlike the audio cassette players used by most systems, the ES/F is a tape-based system designed for digital data storage and retrieval. If you're frustrated with audio cassette storage and reluctant to make a major investment in disk drives, the ES/F may be the solution you're looking for.

Please indicate which system you're interested in. Manuals for these ES/F systems are available separately.

ES/F SOFTWARE
All the software needed to use your ES/F is provided as part of the system. Other software can be transferred from your cassettes to cassettes. If you are considering buying new software packages, we may be able to supply them to you at a ready.

COMING ATTRACTIONS
We're developing more products to meet the needs of microcomputer users. Those listed here should be ready for production soon. If you're interested in any of these products, mark the numbers on the information guide before you send it in, and we'll send you information as soon as it's ready.

1 STD-BUS ES/F
2 AIM-SYM-KIM ES/F
3 OSI ES/F
4 LOW-COST WORD PROCESSOR

*TRS-80 is a registered trademark of Tandy Corp.

I am interested in finding out more about your products for use in the following system(s):

☐ TRS-80 ☐ Apple ☐ Pet ☐ S-100 ☐ STD-BUS ☐ AIM-SYM-KIM ☐ RS-232C
☐ Other: ____________________________

which I use primarily for the following purpose(s):

☐ personal ☐ business ☐ education

☐ I would like to have a demonstration of the ES/F System.

Please contact me ☐ AM, ☐ PM.
at ____________________________ (Phone).

Please send information about the products whose numbers I have checked.

1 2 3 4 5 6 7
8 9 10 11 12 13 14

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EXATRON STRINGY/FLOPPY WORKSHOP PROGRAM

Robert L. Howell, Chairman of the Board, Exatron

The easiest and most effective way for you to judge whether a Stringy/Floppy or any other equipment, will satisfy your needs is to see one in operation and to talk to someone who owns one. The ES/F Workshop Program provides that opportunity.

Over 550 ES/F owners throughout the country have volunteered to be Workshop Chairmen. They have agreed to give demonstrations and to answer questions about the system. Regular workshops are being held where ES/F owners and potential users can share experiences, ideas and (non-proprietary) software.

Bill Burnham, ES/F O.A. Software Chairman

If you would like to know more about the ES/F Workshop Program and the name of the nearest Workshop Chairman, check number 6 on the information guide or CALL OUR HOTLINE TODAY: 800-538-8559 IN CALIFORNIA, CALL 408-737-7111

ES/F OWNERS ASSOCIATION

New products and new software for the ES/F are being developed constantly. The ES/F Owners Association keeps ES/F owners knowledgeable of these developments. Users able to attend ES/F

Santa Clara, California, Workshop

Owners Association Workshops in their area hear about and discuss these developments regularly, and all ES/F owners are kept informed through the ES/F Owners Association Newsletter. New software developed by ES/F owners can be distributed through ES/F Owners Association and Exatron with a generous royalty program for the developers.