

## XCell 3Q96 Reader Survey

Dear Reader,

XCell is intended to provide you, our users, with the latest information about Xilinx products and their applications. In this issue, we'd like to get your feedback on the effectiveness of this publication. By answering the following questions, you'll help us determine which articles are the most useful to you. In addition, we'd like your suggestions on how to improve the distribution of the XCell newsletter. Our goal is to make XCell a source of information to help you get the most out of Xilinx products and services.

After marking your choices, please tear off or copy the page and send it to:

*Of course, any additional  
comments are welcome.*

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**From:** \_\_\_\_\_  
(optional)

Company: \_\_\_\_\_

1. Do you read every issue of XCell? ☐ Yes ☐ No
2. How many people read your copy of XCell? \_\_\_\_\_
2. What amount of time do you generally spend reading an issue of the XCell newsletter?  
☐ 5-15 min. ☐ 15-30 min. ☐ 30-60 min ☐ Over 1 hour
3. XCell is mainly distributed quarterly as a hard copy magazine. Do you receive it consistently? ☐ Yes ☐ No
4. Technology makes other XCell formats possible. Please rank these five options according to your preference.  
(rank most preferred format as 1, second most as 2, etc.)  
\_\_\_\_\_ Access via the Xilinx Website  
\_\_\_\_\_ E-mailed to you  
\_\_\_\_\_ CD-ROM mailed to you  
\_\_\_\_\_ Faxed to you  
\_\_\_\_\_ Hard copy (as it is now)
5. Do you have access to the Xilinx website? ☐ Yes ☐ No

6. How would you rank the usefulness of the categories of information in XCell listed below?

(circle one; 1=not useful at all; 5=extremely useful)

GENERAL FEATURES	Not useful	Very useful
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From The Fawcett: <i>Editorial comments on issues of significance in the programmable logic industry.</i>	1 2 3 4 5	
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Guest editorial: <i>Xilinx senior staff members highlight the companies strategies and directions.</i>	1 2 3 4 5	
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Customer success story: <i>Applications that currently use Xilinx products.</i>	1 2 3 4 5	
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General interest features: <i>Updates on new product literature, technical conferences, financial status</i>	1 2 3 4 5	
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PRODUCT INFORMATION	Not useful	Very useful
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Components: <i>New product introductions, new speed grades, etc.</i>	1 2 3 4 5	
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Development systems: <i>Additions to our development system product line.</i>	1 2 3 4 5	
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Design hints and issues	1 2 3 4 5	
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Recurring, informational charts <i>Current availability of components, development systems and third-party programmers and software.</i>	1 2 3 4 5	
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COMMENTS: \_\_\_\_\_  
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